



"THE VOICE OF THE CONSTRUCTION INDUSTRY"

PROJECT ACHIEVEMENT AWARDS 2025 MEDIA KIT



FEATURING 12 OUTSTANDING COMMERCIAL
CONSTRUCTION PROJECTS OF THE YEAR





PROJECT ACHIEVEMENT AWARDS ISSUE

OCTOBER 2025

- ▶ Each year, 12 outstanding construction projects are selected by the votes of the CAM Magazine Editorial Advisory Committee and CAM staff, after reviewing all projects submitted for entry by our readership. Feature articles on each project are published in the much anticipated and most widely read October issue of the magazine.
- ▶ One of the 12 selected Project Achievement Awards projects will be chosen to receive the accolade of CAM Project of the Year, to be announced at CAM's Annual Meeting, February 3rd, 2026.
- ▶ This beautiful, full-color, glossy edition of the magazine attracts extra attention from owners, architects, developers, and contractors. Advertising in this issue is a great way to:
 - Showcase your company's expertise to industry leaders and peers.
 - Reach potential clients who are looking for proven partners.
 - Celebrate your role in shaping Michigan's construction landscape.

- ▶ CAM is excited to partner with Michigan businesses to highlight their achievements, elevate their brands through strategic advertising, and help them connect with the region's top decision makers in the construction industry.



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2025 PROJECT ACHIEVEMENT AWARDS FINALISTS

(Listed in no particular order)

AC HOTEL DETROIT AT THE BONSTELLE



- **Construction Manager:** Sachse Construction
- **Architects:** Stantec, Patrick Thomson Design
- **Engineer:** Stantec
- **Owner:** The Roxbury Group

JST TEST LAB



- **Construction Manager:** Cunningham-Limp
- **Architects:** Ryuichi Ashizawa Architect & Associates, arcarit+iovino architects
- **Engineers:** Atwell, MPP Engineers, Princeton Engineering Group LLC
- **Owner:** JST

REDFORD TOWNSHIP DISTRICT LIBRARY



- **Construction Manager:** McCarthy & Smith
- **Architect:** MCD Architects
- **Engineer:** MA Engineering
- **Owner:** Redford Township District Library

COREWELL HEALTH GRAND RAPIDS OUTPATIENT CENTER



- **Construction Manager:** The Christman Company
- **Architect:** Perkins + Will
- **Engineers:** Nederveld (Civil), JDH (Structural), Diekema Hamann (MEP)
- **Owner:** Corewell Health

MICHIGAN TECH H-STEM ENGINEERING AND HEALTH TECHNOLOGIES COMPLEX



- **Construction Manager:** Granger Construction
- **Architect:** HED
- **Engineers:** HED, PEA Group, Code Red, ARUP, Bay Electric/UP Engineers & Architects
- **Owner:** Michigan Technological University

GENESEE COUNTY ARTP DIGESTER



- **Construction Manager:** Granger Construction
- **Architect:** AECOM
- **Owner:** Genesee County Drain Commission

DETROIT CATHOLIC CENTRAL GEORGE & MARY TUREK HALL OF SCIENCE



- **Construction Manager:** J.S. Vig Construction
- **Architect:** Integrated Design Solutions (IDS)
- **Engineers:** IDS, Zeimet Wozniak and Associates, SDI Structures, Grissim Metz Andriese
- **Owner:** Detroit Catholic Central

MSU MULTICULTURAL CENTER



- **Construction Manager:** Clark Construction/White Construction
- **Architect:** SmithGroup
- **Engineer:** SmithGroup
- **Owner:** Michigan State University

STUDIO PARK TOWER



- **Construction Manager:** Rockford Construction
- **Architect:** Integrated Architecture
- **Engineers:** Atlantes LLC, E3M Solutions
- **Owner:** Studio Park Towers and Lofts

FORD ENGINEERING LABORATORY



- **Construction Manager:** Roncelli
- **Architect:** DiClemente Siegel Design Inc.
- **Engineer:** ClarkDietrick Engineering Services
- **Owner:** Ford Motor Company

UM EDWARD & ROSALIE GINSBERG BUILDING



- **Construction Manager:** DeMaria Building Company
- **Architect:** SmithGroup
- **Engineer:** SmithGroup
- **Owner:** University of Michigan

OAKLAND UNIVERSITY SOUTH FOUNDATION HALL RENOVATION & ADDITION



- **Construction Manager:** Frank Rewold & Sons
- **Architect:** STANTEC
- **Engineer:** Spalding DeDecker
- **Owner:** Oakland University



PROJECT ACHIEVEMENT AWARDS ISSUE

Advertising Reservation Form

Project Associated With _____

Company Name _____

Contact Name _____

Address _____

Phone _____

Email _____

AD DIMENSIONS	SIZE	BLEED SIZE	SAFE AREA
2-Page Spread	16.25" x 10.75"	16.5" x 11"	16" x 10"
Full Page	8.125" x 10.75"	8.375" x 11"	8" x 10"
2/3 Page	4.7967" x 9.9375"	none	N/A
1/2 Page Island	4.8" x 7.325"	none	N/A
1/2 Page Horizontal	7.3318" x 4.7185"	none	N/A
1/2 Page Vertical	3.727" x 9.9375"	none	N/A
1/3 Square	4.8" x 4.8"	none	N/A
1/3 Vertical	2.27" x 9.9375"	none	N/A
1/6 Vertical	2.27" x 4.765"	none	N/A

FULL PAGE

2/3
PAGE

1/2
ISLAND

1/2
HORIZONTAL

1/2
VERTICAL

1/3
SQUARE

1/3
VERTICAL

1/6
PAGE

- ▶ Contact Eva Barren for rates
- ▶ Advertisement reservation deadline September 5, 2025
- ▶ Finalized advertisement due by September 12, 2025
- ▶ High-resolution, press-ready files preferred. All artwork should be 300 dpi. Any artwork submitted as RGB will be converted to CMYK.