



43636 Woodward Avenue
Bloomfield Hills, MI 48302-3204
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Published by the Construction Association of Michigan

Call for Project Entries: Special Issue 2025

CAM Magazine's highly anticipated Special Issue is published each October. Twelve outstanding construction projects of the previous year are selected by the *CAM Magazine* staff and the *CAM Magazine* Editorial Advisory Board after reviewing all projects submitted for entry by our readership.

The project entries for Special Issue 2025 must be constructed or designed by a CAM member company, and must have been completed – or reached substantial completion – between June 2024 and June 2025. The final 12 winners will have their Owners, General Contractors, and Architects invited to participate in an interview process as we compile a feature story on each project.

- **The enclosed “Project Profile Sheet” is your submission sheet.**
- **The enclosed “Tip Sheet” provides what we are looking for in the nominee submittals.**
- **Please carefully review the materials required to submit: descriptive, detailed information about the project; a complete subcontractors list; and high-resolution images. These things are very important to our judging criteria.**
- **NEW: Links to videos (during construction or final walk-throughs) are encouraged.**
- **The enclosed “Advertising Reservation Form” can be completed and returned if you wish to advertise in the Special Issue.**

As an added bonus, the General Contractors/CMs/Architects of each winning project will be honored at an award ceremony held at the CAM EXPO and Annual Meeting in February of the following year. They will also be eligible to be voted as the CAM 2024 Project of the Year. All projects submitted are important – oftentimes we feature those not selected as a Construction Highlight in other issues of the magazine.

Entry fee: \$150 per project. Details may be found on the enclosed Project Profile Sheet. **Deadline for entries is Friday, March 21, 2025.** There are a few ways to deliver your submission: mail a thumb drive to us or provide a link to a download site where we can pick up the submission.

Marketing exposure is significantly boosted for advertisers in Special Issue 2025. Ad reservations can be made by calling Roy Jones at (248) 972-1115, or by completing and returning the enclosed ad reservation form. Advertising deadline is September 5, 2025.

Sincerely,

A handwritten signature in black ink that reads "Diane Sawinski". The signature is fluid and cursive, with a long, sweeping underline.

Diane Sawinski
Manager of Publications



Special Issue – Construction

Profile Criteria:

- Project must be in Michigan with a substantial completion date scheduled between June 2024 and June 2025.

Submittal Materials:

- Project Description
- Photos of Completed Project (and optional progress photos if it supports the text)
- Complete Subcontractors List (include trade, company name, and city)

Project Name: _____

Project Location: _____

Owner/Developer: _____

Architect(s): _____

Engineer(s): _____

General Contractor/Construction Manager: _____

Project Size: _____ sq/ft. Project Cost: \$ _____ Scheduled Completion Date: _____

Unique Design/Construction Methods (attach additional sheets) _____

MAIN POINT OF CONTACT FOR THIS SUBMISSION

Name: _____

Phone: _____ Email: _____

Deadline for Entry is March 21, 2025

Please mail this form along with submitted information to:

CAM Magazine, 43636 Woodward Ave., Bloomfield Hills, MI 48302

OR email digital transmission link or packet to sawinski@buildwithcam.com

Entry fee \$150.00 per project. Please make check payable to CAM or pay by credit card:

Company Name: _____ Date: _____

PLEASE PRINT

☐ Visa ☐ Mastercard ☐ American Express Total Amount: _____

Card Number: _____ Security Code: _____

Name as appears on Card: _____

Address _____

City _____ State / Zip _____ Billing Zip Code _____

Signed By: _____ Exp. Date: _____

E-mail address: _____

CAM Magazine Special Issue

TIP-SHEET

In October, *CAM Magazine* will be producing our annual Special Issue featuring construction performed in Michigan over the past 12 months. The *Project Profile Sheet* (nomination form) is enclosed. Below, we have included a “tip sheet” for your use in gathering your information for submittal.

TIP SHEET

Each year, *CAM Magazine* receives nomination submittals on many more projects than we can include in our annual Special Issue. While we go to great lengths to ensure that each project is judged thoroughly and fairly, we lack the resources to quickly gather information that has not been included. Because of this, projects with complete information have a much greater chance of being selected for Special Issue. By carefully following the tips below, you can substantially improve your project's chances.

Include a Complete Description – The best way to prepare a quality description is to answer the question, “What made this project challenging/unique?” Any information on unusual conditions, materials, or techniques that were used is very valuable. In addition to describing the challenge, be sure to describe any steps that you took to meet the challenge. This information does not need to be prepared by a professional writer. Simple, plain English write-ups are acceptable. Were sustainable practices and/or features utilized? Did the project positively impact the community? Was there a concerted effort to use Michigan-based contractors? Was tech used in a significant way to enhance and streamline the build process? What about details of the interior design?

Include Photographs and Video Links – As the old saying goes, a picture is worth a thousand words. It is nearly impossible for us to evaluate a project without photography. Professional photography is ideal. Try to send a variety of interior and exterior photos that highlight noteworthy features of the building. If the project being nominated is not complete, a rendering can be submitted.

Include a Subcontractors List – Since our mission at *CAM Magazine* is to highlight the work of the Michigan construction industry, the subcontractor list helps us to give thorough recognition to all those that were an integral part of the process. If you have limited access to all the information that is needed for a submittal, please ask the project team leader to send what you do not have.

Submissions should be mailed or electronically delivered (thumb drive or link to transmission site) to:

CAM Project Achievement Awards

Attn: Diane Sawinski

43636 Woodward Ave., Bloomfield Hills, MI 48302

sawinski@buildwithcam.com.

Submittal deadline is March 21, 2025.



Advertising Reservation Form — Special Issue 2025

Publication Date: October 2025

Advertising Deadline: September 5, 2025

Company Name _____

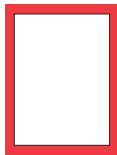
Address _____

Phone _____

Contact Name/Signature _____



☐ 2-Page Spread



☐ 1/2 Page Horizontal



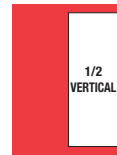
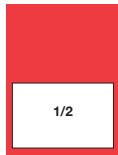
☐ Full Page

☐ 1/2 Page Vertical



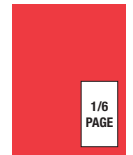
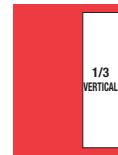
☐ 2/3 Page

☐ 1/3 Page Square



☐ 1/2 Page Island

☐ 1/3 Page Vertical



☐ 1/6 Page Vertical

☐ Please re-run my ad from CAM Magazine issue _____.

☐ Advertisement materials enclosed (USB drive or link to transmission site)

☐ Advertisement materials to follow (due no later than September 12th) to e-mail: tandrews@buildwithcam.com

☐ Please create my ad; I am e-mailing the necessary material (i.e. text, business card, logos, photo, etc.). I understand there may be a production fee based on time incurred.

☐ Please bill me when the magazine arrives.

☐ **NEW!** Send me information on digital sponsorship & advertising opportunities.

CAM Magazine
Attn: Roy Jones
Jones@BuildwithCAM.com
43636 Woodward Ave.
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www.BuildwithCAM.com